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Self-Employment: Supporting Young People to be Entrepreneurs



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Aims of the Workshop

- Explore the knowledge, skills and behaviours required to be a successful entrepreneur
- Provide an overview of The Prince's Trust Enterprise programme
- Review how young people can develop entrepreneurial skills in and outside the curriculum



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About The Trust



We work hard to create brighter futures for young people aged 11 to 30, empowering them to get into jobs, education and training.



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What are the Knowledge, Skills & Behaviours required to be a Successful Entrepreneur?



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Knowledge required to be a Successful Entrepreneur

- Business planning
- Market research methods
- SWOT analysis
- The market
- Sales and marketing methods
- Financial planning
- Types of legal structures
- Registering with HMRC



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Skills required to be a Successful Entrepreneur

- Communication
- Working with others
- Setting and achieving goals
- Reliability
- Money management
- Sector skills
- Creativity
- Time management



Behaviours required to be a Successful Entrepreneur

- Disciplined
- Passionate
- Confident
- Determined
- Motivated
- Positive
- Hard Working
- Reliable



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The Enterprise Programme



Young people can find out everything they need to know to make their business a success through a short course in a centre near them.



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Who is it for?



We work with 18 to 30 year-olds, living in the UK who have a business idea or some ideas to explore.



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What Support does it offer?



With our free Enterprise training, mentoring and funding, we can help young people take that idea they've been dreaming of, and become their own boss.



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Enterprise Online



Ages 18-30

Our online course will show them the skills they need to set up their own business. And, with an online mentor by their side, they'll turn a great idea into a reality.



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How can young people develop entrepreneurial skills in and outside the curriculum?



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Entrepreneurs are not born, they are made



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